

## Research on New Chinese Interior Design Style Based on Humanized Design

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**Abstract:** The main expression form of architecture is interior design. Different socio-economic environment and cultural background can produce interior design works with different styles. In the era of increasing attention to the concept of humanization, in order to better meet people's needs, it is very necessary to apply the concept of humanized design in indoor environmental art design. The new Chinese style is not only a combination of Chinese culture and Chinese elements, but also a deep design concept involving Chinese thinking and connotation, which can show the essence of unified Chinese style in the whole and details of interior design. In the art design of indoor environment, we should actively innovate, reasonably incorporate the concept of humanized design, and take humanization as the central idea of design from people's emotions and thoughts. Based on the humanized design concept, this paper explores and analyzes the new Chinese interior design style, and obtains a certain feasible scheme design, which provides a certain inspiration for the creation of interior design style.

### 1. Introduction

With the rapid development of information technology in the 21st century, people have solved the problem of food and clothing, the economy has been vigorously developed, and people's focus has gradually risen from material life to spiritual life [1]. With the gradual improvement of people's living standards, people's aesthetic pursuit of indoor art style is also improving. The indoor environment not only needs to be simple, comfortable and beautiful, but also people want to endow the indoor environment with more artistic beauty through artistic design, so that the style of home can have more literary connotation [2]. Under the background of China's rapid social and economic development, people's requirements and standards for housing are also improving, and more and more people begin to pay attention to and pay attention to the style of housing interior design [3]. Good and appropriate interior design style can improve the livability of residents and make them feel more comfortable. Different from the old Chinese style, the new Chinese style is not only a pile of Chinese culture and Chinese elements, but a deep-seated design concept involving Chinese thinking and connotation, which can show the unified essence of Chinese style in the whole and details of interior design [4]. Interior designers not only simply copy traditional cultural elements, but also refine Chinese traditional culture from people's spiritual and cultural needs, infiltrate Chinese excellent traditional elements into interior design, and construct a new Chinese design with Chinese characteristics, which is conducive to the sustainable development of the construction industry [5].

With the continuous development of the times, people have higher and new requirements for indoor environmental art design, and pay more attention to the comfort, design and security of the living environment [6]. In the art design of indoor environment, we should actively innovate, reasonably integrate the humanized design concept, and take humanization as the central idea of design from people's emotion and thought [7]. Only in this way can we better meet people's needs for living environment. The new Chinese style has entered people's sight with its unique philosophical meaning and the particularity of literary heritage, and has become the preferred style of home aesthetics [8]. The new Chinese style not only has the elements of Chinese ancient architectural aesthetics, but also contains the technical essentials of modern home design to a certain extent. The new Chinese interior design is not a copy and paste of traditional cultural elements, but refining its essence, realizing the infiltration and development of excellent traditional

design elements and modern life, and meeting the aesthetic needs of contemporary people [9]. The research on the characteristics, techniques and development trend of new Chinese style design can systematically analyze the appearance and core of new Chinese style. Based on the humanized design concept, this paper explores and analyzes the new Chinese interior design style, and obtains a certain feasible scheme design, which provides a certain inspiration for the creation of interior design style.

## **2. Definition and value of new Chinese style**

### **2.1. Definition of new Chinese style**

Compared with the traditional Chinese style, the new Chinese style is a kind of architectural interior design style gradually formed during the research and application of interior design for a long time, and its typical representative is the Chinese classical architectural interior design style. New Chinese style refers to the design concept that has been modernized to a certain extent on the basis of traditional Chinese style. If designers want to master the new Chinese style, they must fully understand and study the traditional design concepts and aesthetic characteristics. The new Chinese style is based on the traditional Chinese style, instead of simply stacking traditional Chinese furniture or decorative modeling, it is an interior design style formed by integrating traditional and modern decorative design styles on the basis of in-depth understanding of China's excellent traditional culture, and its presentation methods are various [10].

The new Chinese style is not simply imitated according to the traditional interior design mode, but actively innovated and integrated. Improving the traditional Chinese elements in interior design can increase the fashion sense in interior design. With the rapid development of Chinese interior design theory, on the basis of traditional Chinese interior design concept, we attach importance to the penetration of traditional cultural elements in modern design, create the latest new Chinese interior design style, reinterpret modern interior design concept, and effectively integrate design innovation with people's spiritual and cultural needs. With the continuous development and maturity of interior design and increasingly rich experience of designers, the traditional Chinese interior design concept has been continuously innovated. The new Chinese style has realized the rational integration of modern fashion design elements, technological elements and traditional Chinese design elements, and its design is more in line with the needs of modern people for the interior design of houses. Generally speaking, the new Chinese style is a brand-new style that conforms to the aesthetics of modern interior art style, but at the same time effectively combines the elements of traditional art and culture.

### **2.2. The value of new Chinese style**

The new Chinese style has distinct characteristics in interior design and hierarchical design, and its hierarchy has been significantly improved compared with the traditional Chinese style. In its design, it pays more attention to the effective combination and reasonable arrangement of different indoor space areas, thus making up for the poor application of space in traditional Chinese style design. The new Chinese style also has distinct characteristics in shape, form and characteristics. The various interior designs of the new Chinese style can fully reflect the unique temperament and humanistic spirit of Chinese classical traditional culture. The functional features of the new Chinese style interior design are outstanding. Designers can improve the utilization rate of interior space and fully consider the applied functional features of interior space, so that the interior design can meet the basic functional and practical needs of residents. For interior decoration, the straightness and conciseness of lines are emphasized as a whole to avoid tedious elements. However, for decorative details, complex elements such as carved flowers are often doped. Excellent new Chinese style design works are not only continuous on the whole, complement each other, but also simple without losing details, giving people visual enjoyment, but also making people feel quiet, elegant and leisurely in mind.

With the development and changes of the times, the traditional color selection is no longer in line

with people's aesthetics. Therefore, in the actual design and application of the new Chinese style, it is necessary to properly adjust and change the design colors. The emergence of new Chinese style indicates the return of Chinese traditional culture. If the new Chinese style can be loved by people, then these traditional aesthetic elements, which have not appeared in front of the public for a long time, can return to the public's vision. However, people's affirmation and application of the new Chinese style will inevitably make more people become the inheritors of traditional culture and actively promote the development of traditional culture inheritance.

### **3. Application of new Chinese interior design style based on Humanized Design**

#### **3.1. Space layout under the new Chinese interior design concept**

In the process of interior design, a certain design style is mainly formed in a specific space. Therefore, the spatial layout has a profound influence on the development of the new Chinese design style. Traditional interior design puts forward higher requirements for space layout, and has accumulated many excellent experiences in practice and development. The new Chinese style design means that the elements of Chinese style are integrated into the whole interior design, and are also displayed in various areas of the indoor home. Through conciseness or extension, they complement each other and bring out the best in each other. Pay attention to the penetration of symmetry element in interior layout, and increase the solemnity of interior design. In addition, the new Chinese interior design should be innovated. The new Chinese style emphasizes the rational planning of interior space, and for the whole large area, it emphasizes the rational division of the whole space by using some divided objects, which makes the overall style more compact and implicit. Furniture design should not only meet people's basic needs, but also meet modern people's psychological needs for relaxation and pleasure in a highly tense and fast environment. The modeling design full of intimacy and interest can arouse the favor or curiosity of consumers. Because of the indoor space where people live, it will have an impact on people's psychological feelings in a certain sense. The new Chinese interior design style is not a complete innovation, but a selective inheritance of traditional space layout, actively implementing the specific requirements of contemporary interior design, and realizing the scientific layout of space.

#### **3.2. Color matching under the new Chinese interior design concept**

The spatial color matching in the new Chinese interior design is mainly based on the scientific concept of color, permeating modern fashion elements, and realizing the sustainable development of contemporary interior design. As one of the important elements of the new Chinese style, color has a significant impact on interior design. The rational use of color elements will make the finishing point for interior design. By balancing the overall design style of interior design, it avoids the disadvantages of being too dull and too gorgeous due to the imbalance of design factors to a certain extent. Physiologically, pleasing and clear colors can be transmitted to brain nerve cells through optic nerve, which is conducive to promoting people's intelligence development. In the application of color in new Chinese interior design, the principle of combining color design with material mechanism should be implemented. Indoor colors are mainly transformed through some medium, and different colors and texture designs will collide with different visual effects. When doing interior design, we should use the theory of color psychology reasonably, create humanized design and improve living conditions.

The new Chinese style pays more attention to adapting to the basic needs of human body, and achieves the characteristics of low, medium and bright colors through the integration of Chinese and Western interior design tones, with a strong modern style. In the interior color design, the spacious interior space is decorated with warm colors, which can avoid giving people a sense of emptiness. Small indoor space can be decorated in cool colors, which makes people feel bigger visually. Warm colors should be selected for indoor space with less people flow, and cool colors should be used for indoor space with more people flow and noisy feeling. There is an important relationship between light and color, which is also a key element in the application of new Chinese

interior design. Through the blending of light and color, the layering of space is enhanced, and the decorative beauty of interior space is enhanced. In the color selection of new Chinese interior design, we should consider the characteristics of individual color preferences, and carry out color design scientifically according to different people.

#### **4. Conclusions**

Under the background of market economy, people put forward higher development requirements for residential aesthetics. The new Chinese style is widely used in contemporary interior design, combining traditional excellent cultural elements with fashion elements to meet the aesthetic needs of modern people. The establishment of a good indoor space environment depends on whether the form of the environment meets the spiritual requirements of people's living world, and on the ideal degree of people's living conditions reflected in the indoor environment. The traditional interior environment design method is obviously difficult to meet people's growing needs, so it is necessary to apply the humanized interior design concept reasonably. In the practical application of this concept, designers should strictly follow the principles of comfort, practicality, economy and safety, and pay more attention to the psychological needs of occupants while meeting the needs of construction design. Compared with the traditional Chinese interior design style, the new Chinese interior design style is more in line with modern people's living and aesthetic needs, and can meet people's standards and requirements from many aspects. As an interior designer in the new era, we should constantly improve our design ability, and promote people's happiness through reasonable planning and design, so as to achieve the coexistence of real architectural culture inheritance and people's happiness. In the modern environment, the interior design should be combined with the modern process mode to properly transform the style. Only in this way can the aesthetic value of the new Chinese style be better continued by improving its practicality.

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